

9th Annual



## GENERAL EXHIBITOR INFORMATION 2020

Welcome to the Sand - Water - RV Expo in Lake Havasu City, Arizona, a mecca for outdoor enthusiasts of offroading, RVing and boating. The Sand - Water - RV Expo captures the spirit and passion of these complementary markets, providing motivated consumers the opportunity to browse, compare and shop for the latest and greatest in offroad vehicles, trucks, sand rails, ATVs, UTVs, 4 x 4s, buggies, rock crawlers, motorcycles, electric vehicles, mobility scooters, RVs, motorhomes, diesel pushers, toy haulers, travel trailers, boats, pontoons, kayaks, paddleboards, bicycles and all related accessory products and services for the outdoor recreation enthusiast.

### **DATES:**

Friday, November 20 and Saturday, November 21, 2020 (closed Sunday)

### **EXPO LOCATION:**

Lake Havasu State Park, Windsor 4, special event area -- located on London Bridge Road, between the Hampton Inn and Motel 6.

### **DIRECTIONS:**

When traveling on Highway 95 through Lake Havasu City, turn to the west (toward the lake) on London Bridge Road (In-N-Out Burger is on the corner) and proceed approximately one-half mile. The Expo is located between the Hampton Inn and Motel 6. Free parking is available in adjacent lots. Handicap parking also available on-site.

### **OPEN TO THE PUBLIC: (rain or shine)**

Friday, November 20 -- 11am – 5pm

Saturday, November 21 -- 9am - 5pm

Exhibitor move-in: all day (8am – 5pm), Thursday, November 19, 2020 and Friday, November 20, 2020 (7:30am to 10:30am) – Move-Out: Saturday, November 21, 2020 after 5:00pm and Sunday, November 22, 2020 from 8:00am to noon.

### **ON-SITE CONCESSIONS:**

Food courts, beverages and beer gardens on-site. No off-site alcoholic beverages or glass containers allowed. Dogs on leash are okay.

### **GENERAL ADMISSION:**

\$5.00 for adults, kids 6 & under free, parking is also free on and off-site.

## EXHIBITOR SPACE RATES

### EARLY BIRD RATES (on now thru August 14, 2020)

You must submit a space application with a one-third deposit by August 14, 2020 in order to receive this discounted space rate and protect seniority space consideration.

### BULK SPACE (for off-road vehicles, trailers, RVs, trucks, motorcycles, boats, etc.)

Full Space (65' x 80' = 5,200 sq. ft.) .....	\$1,875.00
Half Space (65' x 40' = 2,600 sq. ft.) .....	\$1,185.00
Quarter Space (32.5' x 40' = 1,300 sq. ft.) .....	\$ 690.00

### BOOTHS

(Corner) 12' x 12' (No Electrical) .....	\$ 330.00
(Non-Corner) 12' x 12' (No Electrical).....	\$ 285.00

### DEMO BOATS IN-WATER AT THE DOCK (2-Days)

\$12.00 per linear foot (length) – limited dock space available (first come, first serve)

### STANDARD RATES WILL BE IN EFFECT BEGINNING AUGUST 15, 2020

(Available space will be assigned on a first-come, first-serve basis. Seniority space considerations have now expired -- space application and one-third deposit required)

### BULK SPACE (for off-road vehicles, trailers, RVs, trucks, motorcycles, boats, etc.)

Full Space (65' x 80' = 5,200 sq. ft.) .....	\$1,990.00
Half Space (65' x 40' = 2,600 sq. ft.) .....	\$ 1,285.00
Quarter Space (32.5' x 40' = 1,300 sq. ft.) .....	\$ 750.00

### BOOTHS

(Corner) 12' x 12' (No Electrical) .....	\$ 360.00
(Non-Corner) 12' x 12' (No Electrical).....	\$ 315.00

### SPACE APPLICATIONS MAY BE MAILED, EMAILED, FAXed or ELECTRONICALLY SUBMITTED

Mailing Address: Media Direction, 31933 Odyssey Drive, Winchester, CA 92596

Email: [info@sandandwaterexpo.com](mailto:info@sandandwaterexpo.com)

Phone: (951) 501-0210 office

FAX: (951) 599-0195

Website: [www.sandandwaterexpo.com](http://www.sandandwaterexpo.com)

Contact: Bob Brown

### Please Make Deposits and Final Payments Payable to: MEDIA DIRECTION

### FINAL SPACE PAYMENTS IN FULL DUE NO LATER THAN OCTOBER 1, 2020

All space costs must be paid in full prior to Expo move-in. In the event an exhibitor wishes to cancel a space reservation, that request must be made (via email or in writing) prior to October 1, 2020 in order to receive a full refund. No refunds of any payments after October 1, 2020.

Payment may be made in cash, check, money order or credit card (PayPal) -- you do not have to have a PayPal account to utilize the online/website payment option, all major credit cards accepted by PayPal. We do not accept credit card payments by phone for your security.

The Sand-Water-RV Expo is a rain or shine event -- no postponements or cancellations for inclement weather

## **SPECIAL SAND-WATER-RV EXPO ATTRACTIONS:**

**LAKE HAVASU FALL CORNHOLE CHAMPIONSHIPS:** Tournament Competition Saturday

**IN-WATER BOAT DEMOS** at Windsor Lot 3 Launch Ramp and Courtesy Dock.

**FREE EXPO POKER RUN:** Friday & Saturday Winning hands receive a great prize.

**MORE COMPLETE INFORMATION AVAILABLE AT:** <https://www.sandandwaterexpo.com>

**CONTACT:** Sand-Water-RV Expo: Bob Brown (951) 501-0210 (office) - FAX (951) 599-0195 info@sandandwaterexpo.com

# APPLICATION FOR EXHIBITOR SPACE

9th Annual



2020 Sand • Water • RV Expo

Friday & Saturday, NOVEMBER 20-21, 2020

Lake Havasu State Park, Windsor 4 (on London Bridge Road)

Please print-out the PDF form, fill-out and return with deposit -- a new Expo floorplan is also available online for viewing. A one-third deposit is required with an application to reserve space. Early Bird rates valid until August 14, 2020. Balance due must be paid on or before October 1, 2020.

Company Name \_\_\_\_\_

Company phone \_\_\_\_\_ Cell \_\_\_\_\_

Email Address \_\_\_\_\_

Name of Person Requesting Space \_\_\_\_\_

Company address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Website \_\_\_\_\_

Type of Business \_\_\_\_\_

Products to be Exhibited (please be Specific) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**EARLY BIRD RATES** (Must submit a space application and a one-third deposit on or before August 14, 2020 to receive these rates)

**BULK SPACE** (for offroad vehicles, trailers, RVs, trucks, boats, etc.)

Full Space (65' x 80' = 5,850 sq. ft.) ..... \$1,875.00

Half Space (65' x 40' = 2,925 sq. ft.) ..... \$1,185.00

Quarter Space (32.5' x 40' = 1,463 sq. ft.) ..... \$ 690.00

**BOOTHS** (Corner) 12' x 12' (No Electrical) ..... \$ 330.00

**BOOTHS** (Non-Corner) 12' x 12' (No Electrical) ..... \$ 285.00

**DEMO BOATS IN-WATER AT THE DOCK.**

\$12.00 per linear foot - Limited space available, first come, first serve.

**DEMO BOATS ON TRAILERS AT THE LAUNCH RAMP STAGING AREA.**

\$100 per boat/trailer parked at the staging area in Lot 3 for demos.

**STANDARD RATES** (Space application and deposit submitted on or after August 15, 2020)

**BULK SPACE** (for offroad vehicles, trailers, RVs, trucks, boats, etc.)

Full Space (65' x 80' = 5,850 sq. ft.) ..... \$1,990.00

Half Space (65' x 40' = 2,925 sq. ft.) ..... \$ 1,285.00

Quarter Space (32.5' x 40' = 1,463 sq. ft.) ..... \$ 750.00

**BOOTHS** (Corner) 12' x 12' (No Electrical) ..... \$ 360.00

**BOOTHS** (Non-Corner) 12' x 12' (No Electrical) ..... \$ 315.00

**VIEW FLOORPLAN AT: [WWW.SANDANDWATEREXPO.COM](http://WWW.SANDANDWATEREXPO.COM) (Click on "For Exhibitors")**

Space Preference \_\_\_\_\_ (1st choice) \_\_\_\_\_ (2nd choice)

Bulk Space Size \_\_\_\_\_ Number of Booth Spaces \_\_\_\_\_

Would you like to add a banner ad on the expo website? \_\_\_yes \_\_\_no

Deposit Amount (1/3 of total due) \_\_\_\_\_ (by August 14, 2020)

Balance Due \_\_\_\_\_ (no later than October 1, 2020)

**ALL EXHIBITORS ARE REQUIRED TO HAVE A VALID TEMPORARY LAKE HAVASU CITY BUSINESS LICENSE.**

Payments may be made in cash, check, money order and online Credit Card/PayPal to:

**MAKE PAYABLE TO: MEDIA DIRECTION**

31933 Odyssey Drive, Winchester, CA 92596

(951) 501-0210 (951) 599-0195 fax [info@sandandwaterexpo.com](mailto:info@sandandwaterexpo.com) [www.sandandwaterexpo.com](http://www.sandandwaterexpo.com)

## **IMPORTANT EXHIBITOR BULK/BOOTH INFORMATION -- PLEASE READ**

- **Show Hours:** Friday, November 20, 2020 -- 11am to 5pm  
Saturday, November 21, 2020 -- 9am to 5pm
- **Move-in:** Thursday, November 19, 7:30am to 6pm, Friday, November 14, 7:00am to 10:30am
- **Move-out:** Saturday, November 21 after 5:00pm, Sunday, November 22 from 8am to noon
- Security will be present from Thursday, November 19 through Sunday, November 22, at noon.
- All bulk space exhibits and booths must be attended/manned during all show hours.
- There is no electrical power on-site. Portable generators are permitted only with permission of show management.
- Bulk exhibitors and booth vendors are responsible for their own move-in and move-out. Boat Show management does not offer storage.
- Bulk exhibitors and booth vendors are responsible for bringing their own display equipment (i.e. tables, chairs, EZ-Ups, stairs, backdrops, signage, etc.)
- All exhibitors are required to abide by all local regulations pertaining to licenses and permits. In addition, all exhibitors must provide proof of business liability insurance.
- No outside alcoholic beverages are allowed at the Boat Show. Food, beverage and beer will be available for sale on-site during regular show hours.

Please call Expo management (951) 501-0210 or email [info@sandandwaterexpo.com](mailto:info@sandandwaterexpo.com) for additional questions or clarifications.

### **SPACE APPLICATION DUE NOW with DEPOSIT**

Applications on or before August 14, 2020 with the required one-third deposit will be eligible to receive "Early Bird" space rates. Applications received after August 14, 2020 will be subject to "Standard" rates.

### **BALANCE OF SPACE COST -- DUE IN FULL, October 1, 2020.**

In the event an exhibitor wishes to cancel a space reservation, that must be done prior to October 1, 2020 in order to receive a full refund. No refunds of any payments after October 1, 2020.

### **SPACE APPLICATIONS MAY BE SUBMITTED ELECTRONICALLY, MAIL OR FAX**

(print-out the PDF form, fill-out and return with deposit -- an Expo floorplan is also available online for viewing).

### **ALL EXHIBITORS ARE REQUIRED TO HAVE A VALID LAKE HAVASU CITY TEMPORARY BUSINESS LICENSE.**

